



ALOVÉA™

Presentation Guide

Who We Are

Public Benefit Corporation established in 2020 by the founders of two international not-for-profit organizations.

Exclusive provider of the industry's most advanced nutritional support technologies.

The world's first Social Business 3.0 global distribution company.



What is Social Business 3.0?

"Social business will become the most powerful, purposeful, and profitable industry in the world in the 21st century."

— HARVARD BUSINESS REVIEW —

SB
1.0

WARBY PARKER

Buy-One, Give-One Social Business that retails their own products to the public.

SB
2.0

TOMS

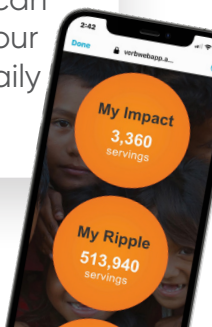
Buy-One, Give-One Social Business that allows retail chains to sell their unique products.

SB
3.0

 **ALOVÉA**

Buy-One, Give-One Social Business that allows individuals to participate and profit by building teams and teams of teams to facilitate the rapid circulation and sharing of solutions that can change the world. You and your team's impact is measured daily through the Alovéa app.

33+ million servings of advanced immune support has been generated for donation to children around the world.



Buy 1, Nourish 2™

For every Alovéa product purchased, a child receives the same number of nourishment servings of advanced immune support.



Meet Our Founder & CEO

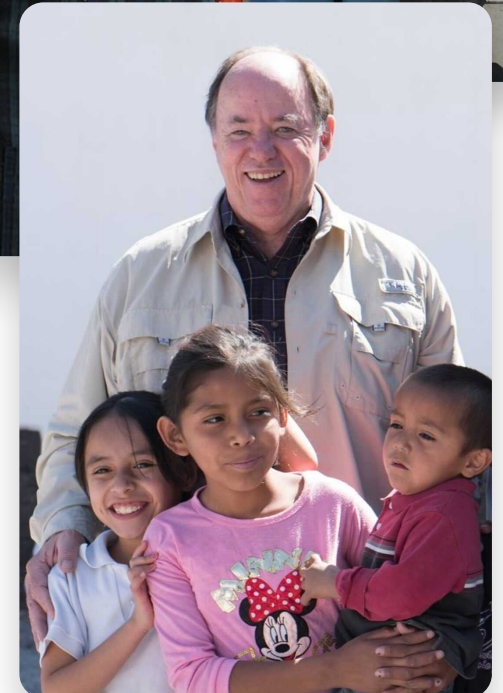
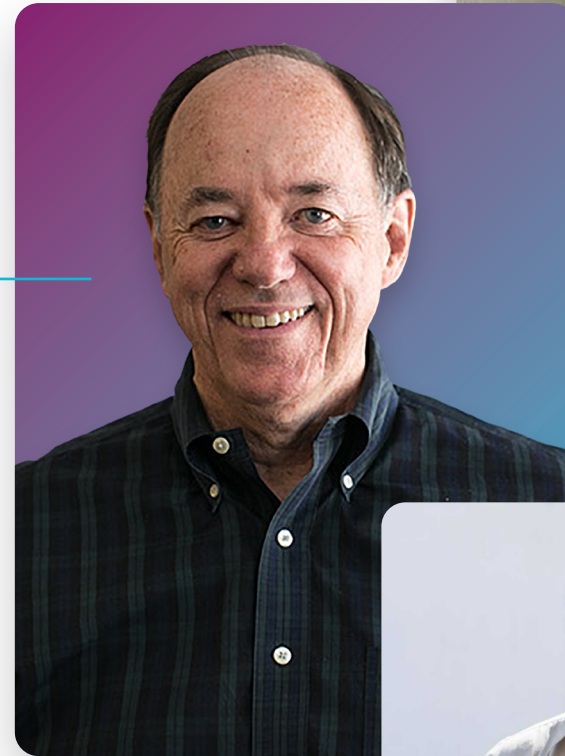
Sam Caster

HIS VISION

Transform global healthcare through the creation of the most scientifically advanced nutritional products affordable to consumers.

Provide nature's most powerful immune optimizing technology to the world's most medically fragile and vulnerable children.

Give an opportunity for people to create an extraordinary life through participation in the world's first Social Business 3.0.





Researchers at Carrington Labs discover, stabilize, and patent the immune-activating polysaccharide in fresh Aloe Vera gel and named it "Acemannan."*

1983



MannaRelief founded after Sam and Linda Caster gave the first stabilized Acemannan extract to an orphanage organization in Romania and witnessed its life saving impact on those children.

1999



Alovéa created as a new social business to facilitate the distribution of the new Advanced Acemannan to the world.

2020

Alovéa

PROVIDING THE TECHNOLOGY THAT IS CHANGING THE WORLD*

1993

Dr. Santiago Rodriguez developed the first stabilized Acemannan supplement for human immune system support.



2014

Dr. Rodriguez developed a new and more potent Acemannan extract and donated exclusive rights to MannaRelief.

MannaRelief

HOPE
Boost

* These statements have not been evaluated by the FDA. This product is not intended to diagnose, treat, cure or prevent any disease.

CHANGE YOUR LIFE, CHANGE THE WORLD.



A Miracle in Romania

In 1997, Sam and Linda Caster provided nature's most powerful immune optimizing molecule to an orphanage in Romania. The children in their orphanages suffered from many chronic and infectious conditions, resulting in 30 to 40 deaths per year.

Over the next year, the quality of life of these children was dramatically improved and for the first time in over a decade, not one child died.

Alovéa was founded to help reach medically fragile children in need around the world through our unique Buy 1, Nourish 2™ social business model.



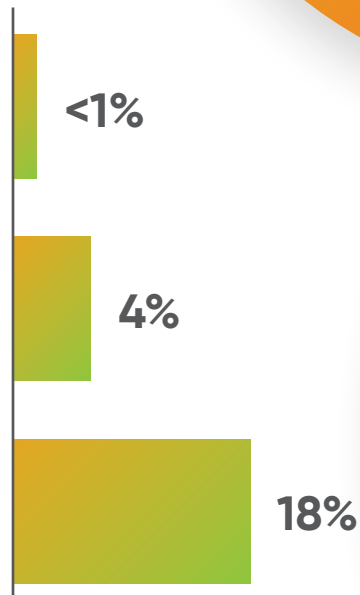
Nature's Most Amazing Molecule

BEST IN CLASS ACEMANNAN EXTRACT

99% of all aloe-based products contain little or no Acemannan.

Carrington's stabilized aloe product contained an average of 4% immune-optimizing fractions of Acemannan per gram.

Alovéa AE™, Alovéa's **exclusive** Acemannan extract, contains an average of 18% immune-optimizing fractions of Acemannan per gram.



Where does Acemannan come from?

- The bioactive ingredient in aloe vera gel is a molecule called "Acemannan."
- Acemannan is responsible for the immune-optimizing benefits of the plant.*

What does Acemannan do in your body?

- Optimizes your immune system's response to viruses, infections, diseased, and damaged cells*
- 10x impact on immune modulation*
- 300-400% increase in stem cell production*
- Improves gut health*
- Improves cell-to-cell communication*

Most Researched Molecule in Nature

- More than \$200 million has been invested into research that validated stabilized Acemannan's safety, its unique mechanisms of immune optimization, and its most efficacious extracting techniques.

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What Does the Market Offer for Immune Support?

Most nutrients provide basic **support** to normal immune functions in the body.

- Vitamin C
- Vitamin D-3
- Zinc
- Magnesium
- Elderberry extract
- Echinacea

The Alovéa Difference

Support & Optimization

Acemannan goes far beyond basic support by also **optimizing** the frontline functions of defense and repair in ways that basic, nutritional supplements cannot come close to achieving.*

Optimizing your immune system may be the single most important thing you can do to protect your overall health in the 21st century.



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Meet Our Chief Science Officer

Dr. Robert M. Hackman

40 years as a university faculty member

- 15 years – University of Oregon
- 25 years – University of California Davis

35 years as an industry consultant

- New product development
- Research and testing
- Scientific and regulatory affairs

Dr. Hackman oversees the development of Alovéa's science-based nutritional products.

What Do People Want?



**Stronger Immune
Systems**



**Clean Energy +
Mental Clarity**



Better Sleep



Happy Hormones



Stress Relief



Sustainable Fat Loss



**Joint Discomfort
Relief**

“Best in Class” Extracts from Around the World

Some of the world’s top research and development organizations were inspired to donate the **exclusive rights** to their own patented “Best in Class” nutritional extracts in support of this amazing project.



NEW ACEMANNAN - MEXICO

Alovéa AE (Acemannan Extract)
– The highest level of immune-optimizing fractions of Acemannan.

4-5x higher than original, patented extract*



BEST INFLAMMATORY BIOMARKER DEFENSE - USA

Prolain™ (Purified Beet Root Betalains) – Proven joint flexibility, and comfort.

Reduces inflammatory biomarkers up to 47%*



OPTIMAL ANTIOXIDANT PROTECTION - NEW ZEALAND

Oreganol™ (Pine Bark Extract) – One of nature’s most powerful antioxidants.

20x more potent than Vitamin C, and 50x more potent than Vitamin E*



ONE OF NATURE’S MOST POWERFUL ANTIMICROBIAL FOODS - NEW ZEALAND

Proprietary, new, powdered form of Manuka Honey.

Provides the ideal whole food base for optimal, gut health product formulas*

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Transformational Health Products

Integrative Health Products



Functional Food Products



Clean Energy Drinks





Mental Energy Actuator

MIX IT. DRINK IT. FEEL IT.

Focus Enhancer

Mood Changer

Fog Lifter

Refreshing citrus drink mix that helps energize the brain for:

- Enhanced focus, alertness, attention and memory
- Fast acting and sustainable impact
- High levels of mental energy
- Whole food vitamins and amino acids and supercharged with Alovéa Acemannan Extract (AE)



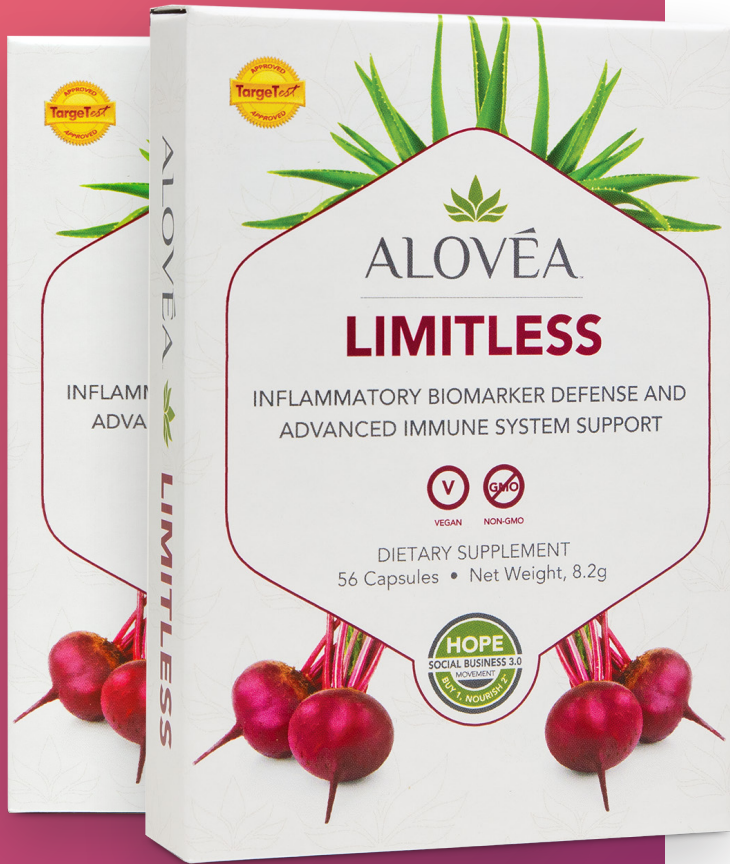
**SUPER CHARGED WITH
IMMUNE OPTIMIZING
ALOVÉA AE™**



**SWEETENED WITH
PALATINOSE™**



**NO ARTIFICIAL
FLAVORS, COLORS
OR SWEETENERS**



Inflammation Defense

INFLAMMATION: THE SECRET KILLER

Fight Fatigue

Mental Alertness

Healthy Aging

Limitless may help the body:

- Reduce the biomarkers of inflammation
- Support athletic recovery and performance
- Fight fatigue and support mental alertness
- Fight free radicals and promote healthy aging
- Promote joint comfort and flexibility



**INFLAMMATORY
BIOMARKER DEFENSE**



**PROMOTE JOINT
COMFORT AND
FLEXIBILITY**



**SUPPORT ATHLETIC
RECOVERY AND
PERFORMANCE**



Happy Hormones

WHAT IF YOUR HORMONES WORKED
FOR YOU INSTEAD OF AGAINST YOU?

Diosgenin – Nature's most powerful non-toxic hormone solution

Studies have shown that Diosgenin (found naturally in wild yams) can help support the body's defense functions against:

- Hormonal Imbalances
- High Blood Pressure
- High Blood Sugar Levels
- Stress
- Ongoing Inflammation
- Adrenal Fatigue
- Thinning Hair
- Osteoporosis
- Unexpected Weight Gain
- Declining Libido

The Entourage² Effect

HIGH POTENCY BROAD SPECTRUM HEMP OIL



Manage Anxiety

Mental Clarity

Deeper Sleep

Entourage² helps support sleep, stress, mood, energy, immune system, inflammation defense, aches and discomfort and gut health.

Endocannabinoid System Helps Regulate:

- Brain & Spine
- Vascular System
- Muscles
- Lungs
- Gastrointestinal Tract
- Reproductive Organs
- Pancreas
- Spleen
- Bones
- Skin
- Immune System
- Liver
- Central Nervous System

- Organic, high-potency broad spectrum hemp oil
- Blended with immune optimizing Acemannan
- Emulsified to increase absorption rate by 600%
- Certified 0.0% THC

Real People. Real Results.



"I've been suffering with a digestive disorder that gave me horrible discomfort for years. Certain foods would trigger big flare-ups. Using Alovéa's supernutrients to nourish my gut and reboot my health made sense to me, and after just a few months my discomfort was gone, I've lost inches, sleep better and no longer have hot flashes."

Heidi M., Arizona

"I'm a Mom of two and work full-time. Alovéa's products have helped me sleep through the night, have major energy & endurance during tough workouts, lessen PMS and manage stressful situations more easily. I am seeing improvements in my health I didn't know were possible."

Michelle O., Minnesota



"In my first 28 days, I noticed a change in my energy and was sleeping much better. I could also train harder and longer which led me to win 1st place overall in my first bodybuilding Physique competition. Alovéa helped me achieve goals that I never thought were possible."

Quintin R. Delaware

ALOVÉA WELLNESS MATRIX



Lifestyle Challenges <small>(Choose your Top 3 Health Priorities, and number in order of priority, 1, 2 or 3, with 1 being most important.)</small>	ALOVÉA PRODUCTS <small>(★ denotes priority product, + denotes support products)</small>								
	IMMUN	CELL+ABRATE	LIMITLESS	BALANCE	HOPEPOPS	DAILY	FOCUS+	FIX	FUEL
Want to ensure my family's gut health and immune health remain strong	★	★		+	+	★			
My health is already compromised and I want the best integrative support	★	★	★	+		+			
My biggest health challenge is joint and back discomfort	★	+	★						
Hormones, mood swings & bloating are a challenge for me!		+	+	★				+	
Anxiety and stress are my constant companions	+	+		+			+	★	
Having trouble keeping my weight in control		★	+	★		+	+	★	+
Want to eat healthy, maintain healthy weight & resist cravings		★		+	★	★	+	+	+
Want better mental clarity, focus and energy to get me through the day!		★	+			+	★	★	+
Sleep doesn't come easily and am always waking up during the night			+	★					
Need help to balance my fast paced lifestyle		★		★		+	★	★	
My digestive health needs help!	★	+	★			★			
Want the best pre-workout support	★	+	★						★
Want to maximize my workouts and recovery to keep me healthy & fit!	★	+	★		+			★	★

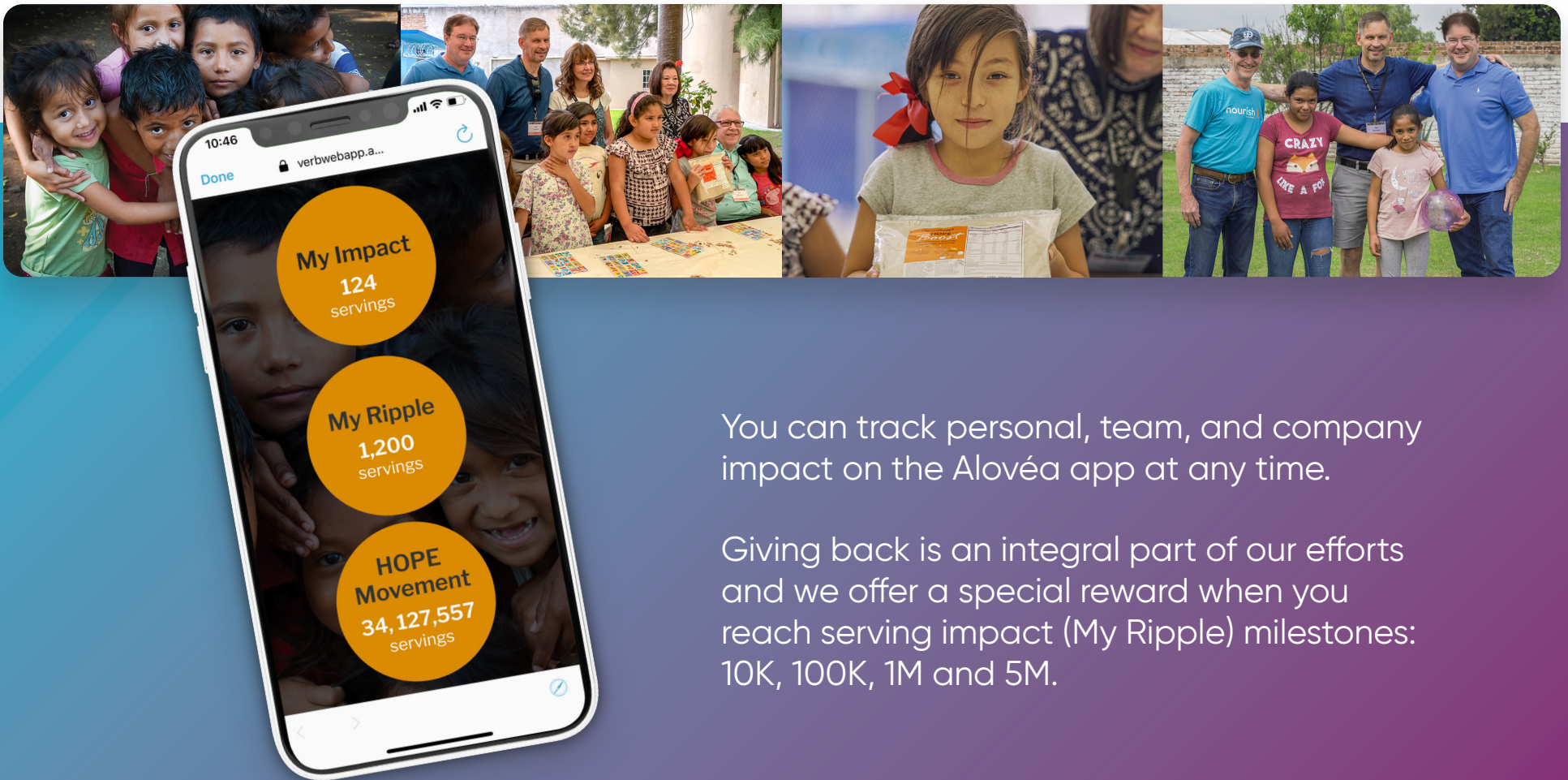
NOTE: All Alovéa products are vegan with exception of Whey Shakes.
Alovéa • (888) 280-9555 • Fax: (888) 717-7075

TIP: The Total Reboot Kit offers the combination of Alovéa's best products to address all of your wellness concerns.

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Your Ripple Effect

Each time you or someone on your team purchases a product, the same number of nourishment servings are donated to children in need. Those servings are your Ripple!



You can track personal, team, and company impact on the Alovéa app at any time.

Giving back is an integral part of our efforts and we offer a special reward when you reach serving impact (My Ripple) milestones: 10K, 100K, 1M and 5M.

3 Ways to Get Started



Preferred Customer

Get instant access to discounts simply by utilizing a Social Business Partner's discount code.

- Save 10% on all product purchases.
- Receive product credits from flexship orders.



Affiliate

Earn commissions for referred customer purchases on your personal website.

- Save 10% on personal product purchases and earn additional product credits from flexship orders.
- Earn free credit when you achieve three online customer orders.*
- Earn 5%-40% on new online customer orders.
- Earn 5%-20% on all retained online customer orders.
- Earn up to 50% on point-of-sale orders.



Social Business Partner

Qualify for all Affiliate benefits **PLUS**:

- Earn additional bonuses, travel, and recognition for building teams and teams of teams of Social Business Partners, affiliates, and customers.

8 Ways to Earn Income

1

Personal
Customer Bonus

2

3 and FREE™

3

Team Builder
Bonus

4

Impact Level
Lifestyle Bonus

5

Pay Team
Bonus

6

Personal
Checkmatch

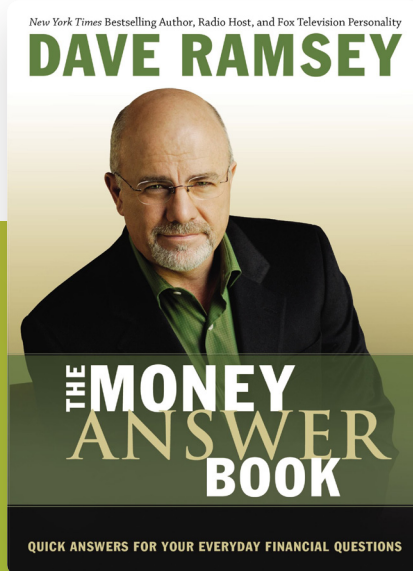
7

Generational
Checkmatch

8

Alovéa
Xperiences™

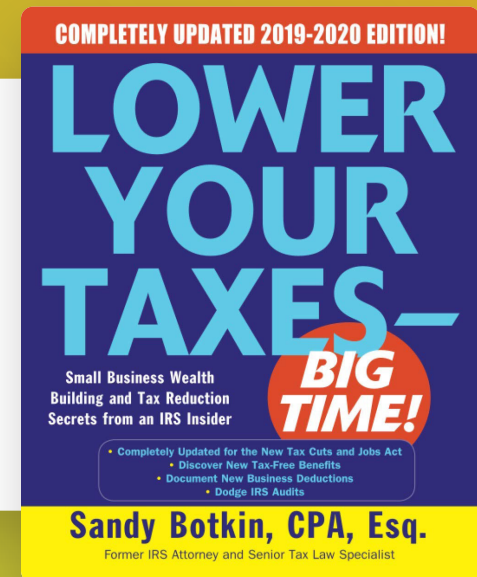
Benefits of Starting Your Own Social Business



"You'll work 106 days a year to pay for food, clothing and shelter combined. And you'll work 117 days per year to pay for taxes."

"A home-based business will make you better off than a second income."

"You could save \$2,000–\$10,000 per year by starting your own part-time business from home."



Getting Started

as a Social Business Partner

ONE-TIME
SETUP COST OF

\$39.95

THIS INCLUDES



Retail Website



Virtual Office



**More than \$50 of
Product Samples
and Materials**



**Access to Sales
Aids and Videos**



Alovéa App

All currency shown in US dollars.

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Alovéa Social Business 3.0

Fast Start Rewards Program



and achieve



→ Earn up to \$300 a month in free product

→ Earn up to \$600 in bonuses

→ Nourish up to 30 children per day

Personal Customer Bonus

Commissions are calculated based upon a 4-week rolling cycle of customer purchase volume.

TIER	CUSTOMER SALES VOLUME	COMMISSION
1	0-500	5%
2	501-1,000	10%
3	1,001-2,000	15%
4	2,001-6,000	20%
5	6,001-10,000	30%
6	10,000+	40%

Earn up to 40% on Customer Acquisition Bonuses.

Earn up to 20% on Customer Retention Bonuses.

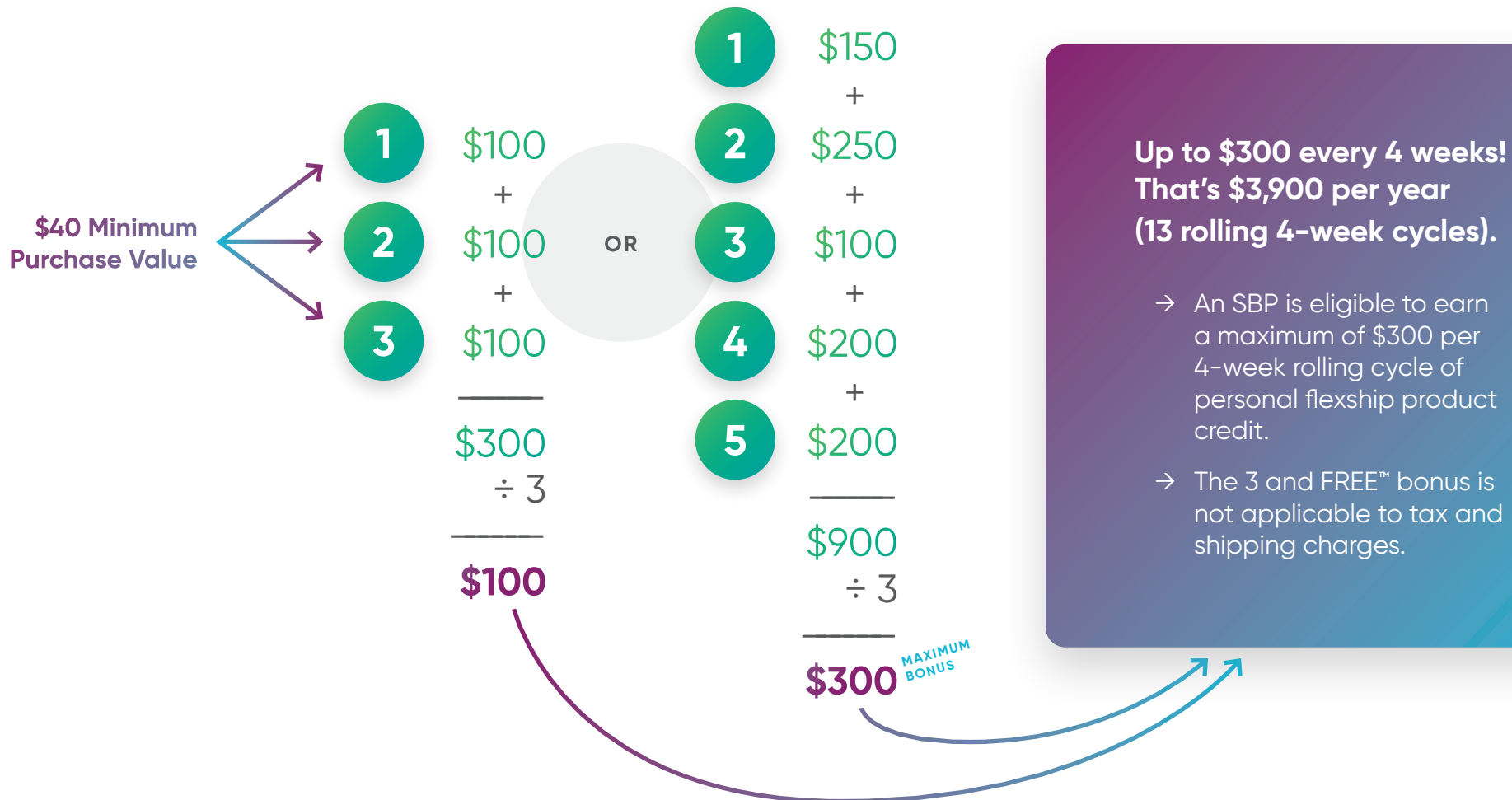
1	2	3	4	5
\$400 ^{NEW}	400	400	400	400
x 5%	+ \$500 ^{NEW}	500	500	500
<hr/>	<hr/>	+ \$400 ^{NEW}	400	400
\$20	900	<hr/>	+ \$800 ^{NEW}	800
		1,300	<hr/>	+ \$500 ^{NEW}
	\$500		2,100	<hr/>
	x 10%	\$400		2,200
	<hr/>	x 15%	\$800	
	\$50	<hr/>	x 20%	\$500
		\$60	<hr/>	x 20%
			\$160	<hr/>
				\$100

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3 and FREE™

The 3 and FREE™ bonus program is calculated based upon a 4-week rolling cycle of customer purchase value.



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What Is an Alovéa Impact Level?

Each shaded area represents the total volume of your “cloud” of business in your personal enrollment tree. Your personal enrollment tree is all of your personally enrolled social business partners and affiliates, and the generations beneath them.

LET'S SAY...

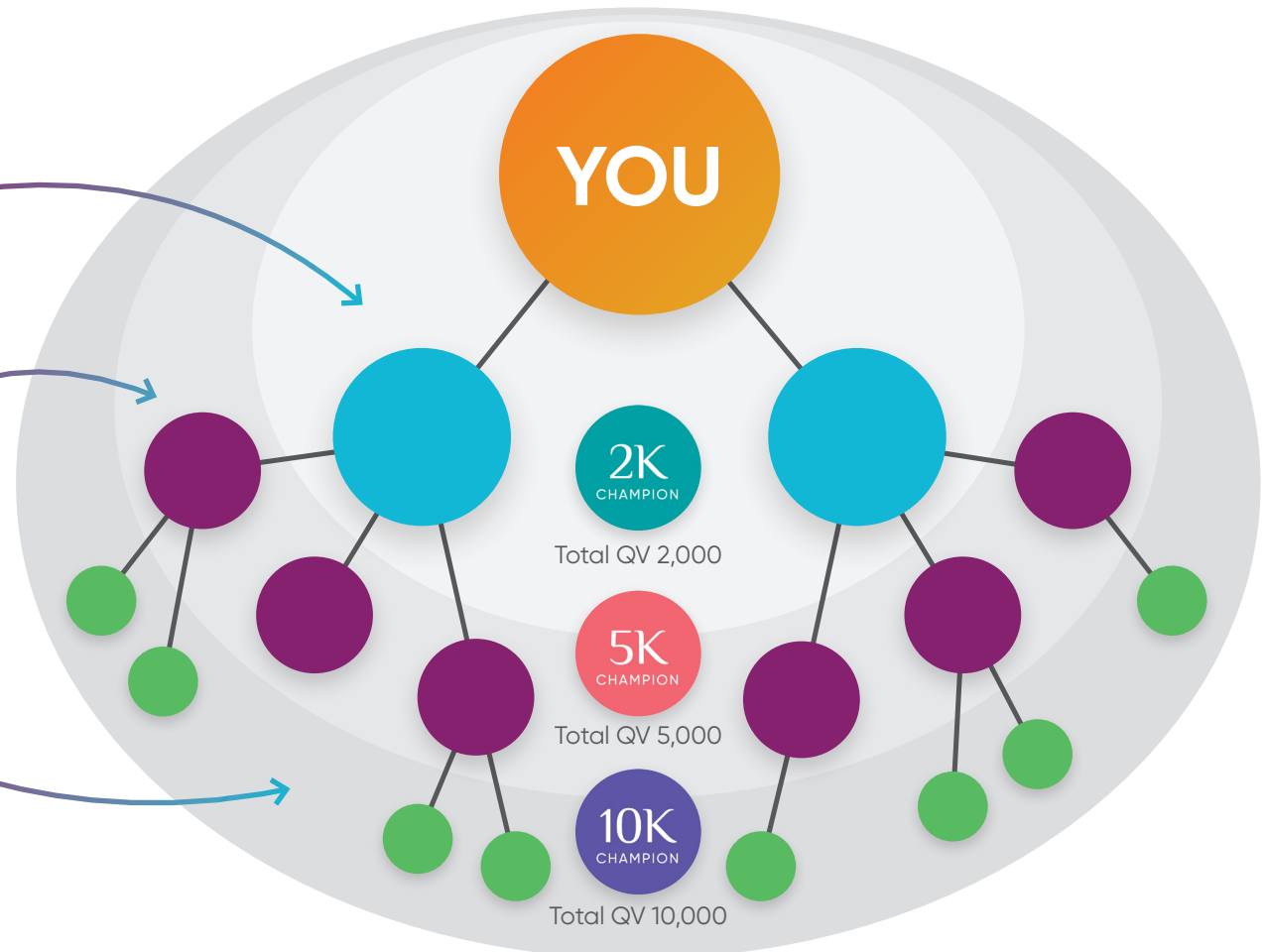
The total volume in this small cloud of business in your personal enrollment tree is 2,000 QV or more. You would achieve the 2K Impact Level.

AND SAY...

The total volume in the middle cloud of business has 5,000 QV or more. You would achieve the 5K Impact Level.

AND...

As your business grows, the larger cloud of business has 10,000 QV or more total volume. You would achieve the 10K Impact Level.



Become a Team Builder

AND EARN EXTRA BONUS DOLLARS AS YOUR TEAM DEVELOPS

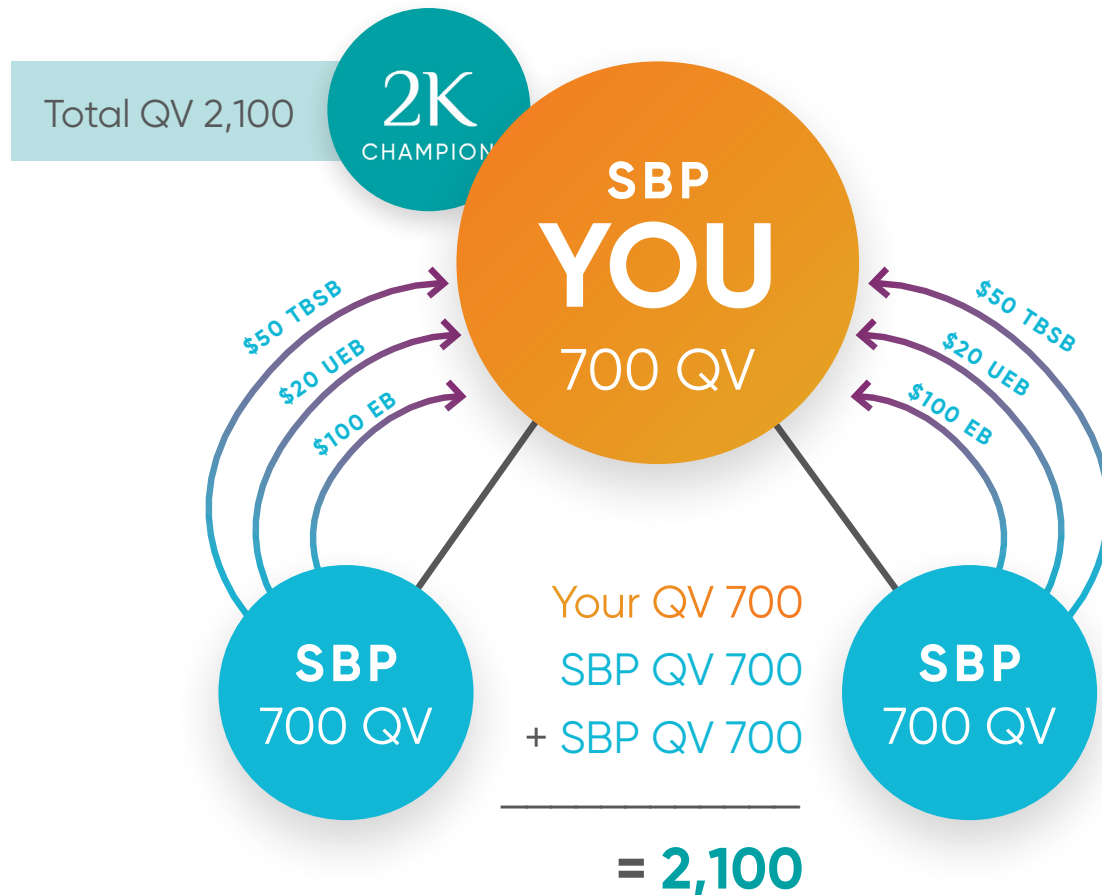
A Team Builder is an SBP who accumulates 700 or greater Team Builder Qualifying Volume in their **first 28 days** from becoming an SBP. This volume can be a combination of personal purchases and purchases made by personally enrolled Preferred Customers, SBP's, and Affiliates.



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Team Builder Bonus

Receive your 1ST Team Builder Bonus when you accrue 2,000 QV or more in any 4 week period.



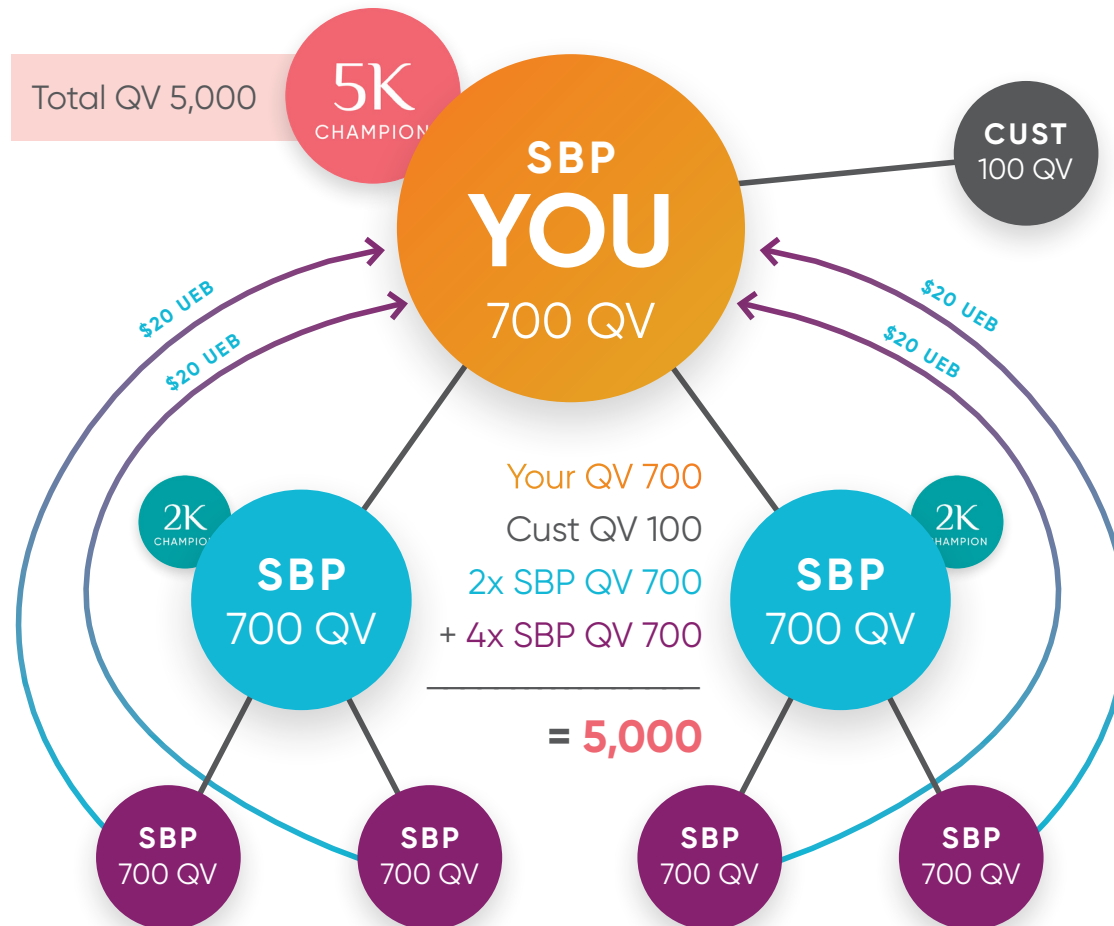
2K Impact Level Team Builder Bonus	\$250
Enroller Bonus	\$200
Upline Enroller Bonus	\$40
Team Builder Sponsor Bonus	\$100
	<hr/>
	\$590

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Team Builder Bonus

Also receive a Team Builder bonus when you help your two people duplicate and have at least \$100 in Customer QV.



5K Impact Level
Team Builder
Bonus

\$500

4x Upline Enroller
Bonus

\$80

5K Lifestyle Bonus

\$100

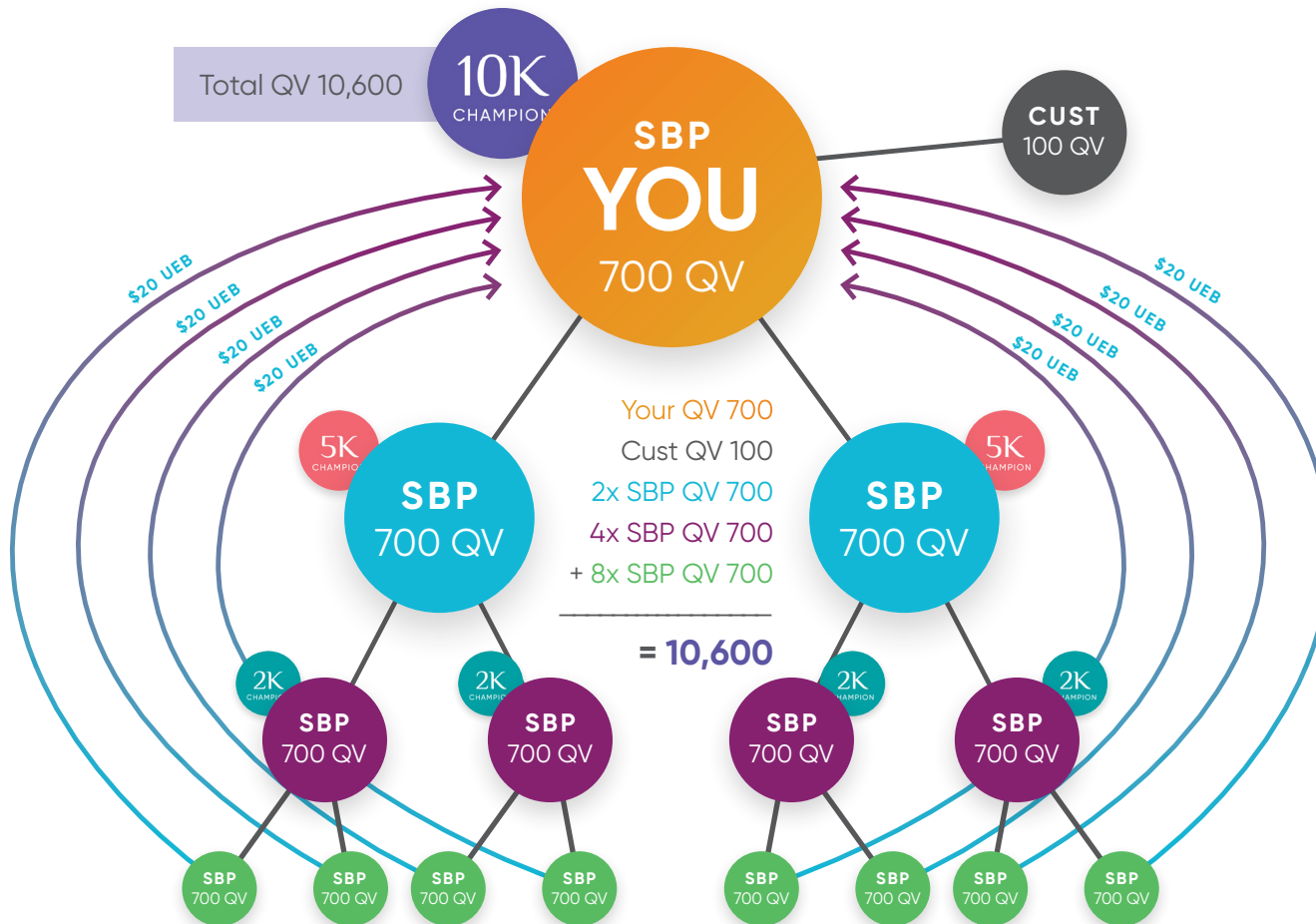
\$680

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Team Builder Bonus

Also receive a Team Builder bonus when you duplicate one more level.



10K Impact Level \$1,000
Team Builder
Bonus

8x Upline Enroller \$160 Bonus

10K Lifestyle Bonus \$200

\$1,360

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CHILDREN NOURISHED DAILY

2K CHAMPION	30	150K VISIONARY AMBASSADOR	2K
5K CHAMPION	75	250K HOPE AMBASSADOR	4K
10K CHAMPION	150	500K ROYAL AMBASSADOR	8K
20K CHAMPION	300	1M GLOBAL AMBASSADOR	16K
40K CHAMPION	600	2.5M GLOBAL AMBASSADOR	32K
80K AMBASSADOR	1K	5M GLOBAL AMBASSADOR	80K

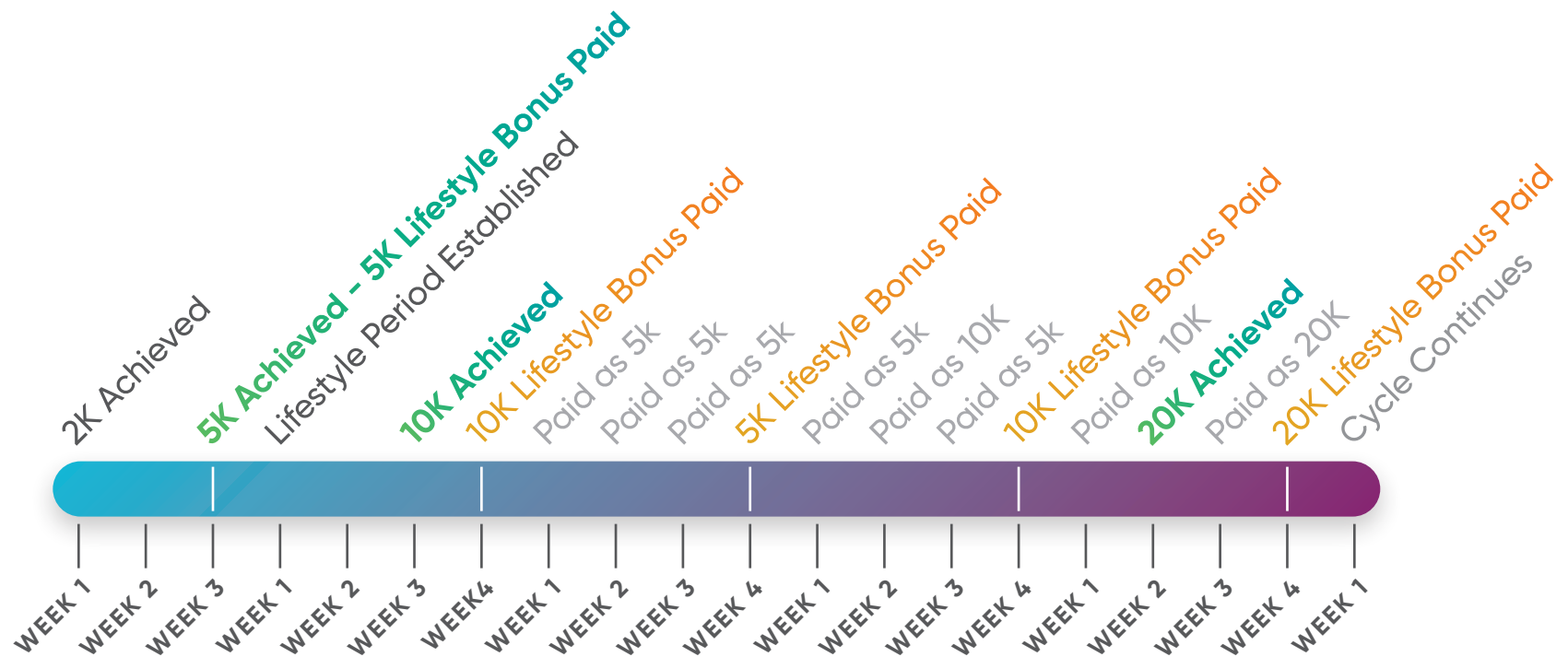
Change Your Life, Change The World.

- Qualify for huge tax savings
- Pay off debt
- Create retirement income
- Achieve time and money freedom
- Nourish children in need through your social business impact



Impact Level Lifestyle Bonus

Your Lifestyle Bonus is determined by the trailing 4-week volume in your personal enrollment tree.



Lifestyle Period is established in the 1st week you achieve 5K.

Lifestyle Bonus is paid every 4 weeks thereafter.

Lifestyle Bonus is paid based on your highest paid impact level in the 4 week period.

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Impact Level Lifestyle Bonus

Your Lifestyle Bonus is also determined by your Impact Level.

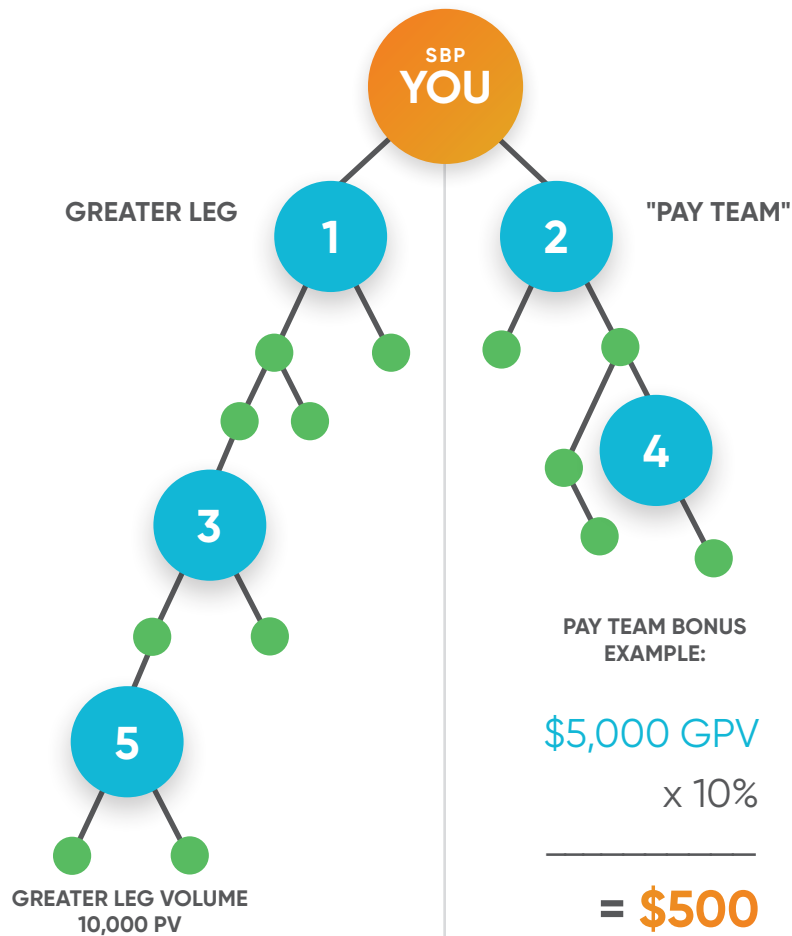
 <p>Team Builder Bonus</p> <p>30 TEAM SERVINGS DONATED</p>	 <p>\$100 LSB</p> <p>75 TEAM SERVINGS DONATED</p>	 <p>\$200 LSB</p> <p>150 TEAM SERVINGS DONATED</p>	 <p>\$400 LSB</p> <p>300 TEAM SERVINGS DONATED</p>	 <p>\$800 LSB</p> <p>600 TEAM SERVINGS DONATED</p>	 <p>\$1,200 LSB</p> <p>1K TEAM SERVINGS DONATED</p>
 <p>\$1,600 LSB</p> <p>2K TEAM SERVINGS DONATED</p>	 <p>\$2,000 LSB</p> <p>4K TEAM SERVINGS DONATED</p>	 <p>\$2,500 LSB</p> <p>8K TEAM SERVINGS DONATED</p>	 <p>\$4,500 LSB</p> <p>16K TEAM SERVINGS DONATED</p>	 <p>\$4,500 LSB</p> <p>32K TEAM SERVINGS DONATED</p>	 <p>\$4,500 LSB</p> <p>80K TEAM SERVINGS DONATED</p>

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Pay Team Bonus

Your Binary Tree is everyone you have enrolled, everyone they have enrolled, plus those that have been placed below you by SBPs above you. They are placed into two binary legs. Your weekly commission is 10% of your Pay Team Volume.



To qualify for the Pay Team Bonus you must have:

- A personal minimum of 99 QV to remain active.
- At least one personally enrolled SBP in each leg with a minimum of 99 QV.

All currency shown in US dollars.

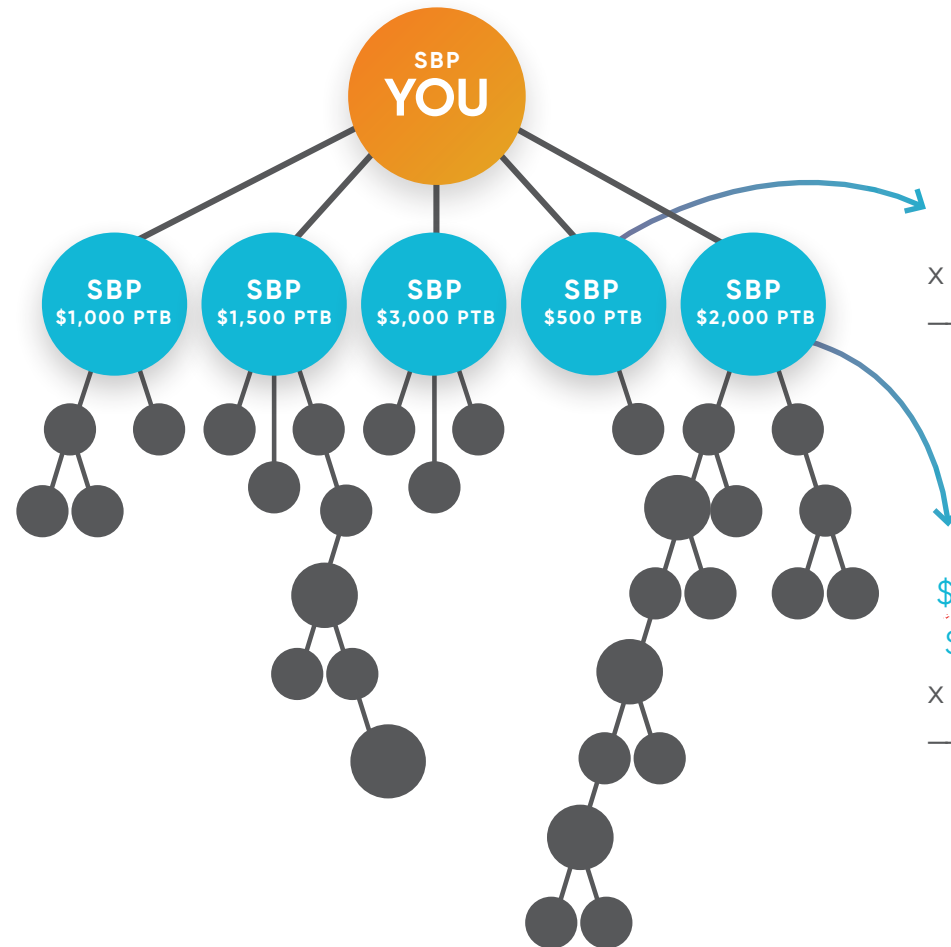
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Personal Checkmatch

The Personal Checkmatch takes each one of your personally enrolled SBP's Pay Team Bonuses (at a max of \$1,500 each) and pays you a percentage based on your current Impact Level.

IMPACT LEVEL % BONUS

2K	=	20%
5K	=	25%
10K	=	25%
20K	=	30%
40K	=	30%
80K	=	35%
150K	=	35%
250K	=	40%
500K	=	40%
1M	=	45%
2.5M	=	45%
5M	=	45%



PERSONAL CHECKMATCH
EXAMPLES:

$$\begin{aligned} &\$500 \text{ Pay Team Bonus} \\ &\times 30\% \text{ (20K Impact Level)} \\ &\hline &= \$150 \end{aligned}$$

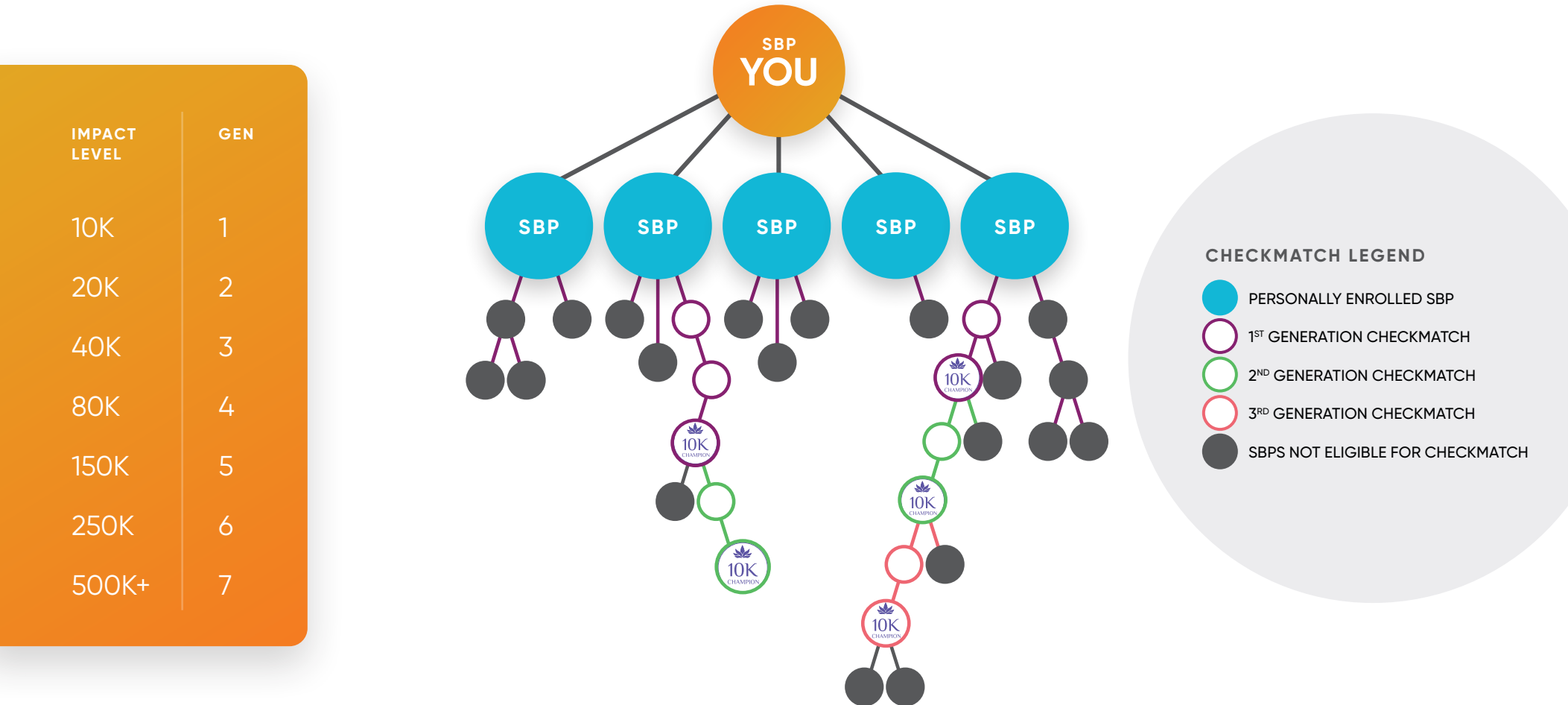
$$\begin{aligned} &\del{\$2,000 \text{ Pay Team Bonus}} \\ &\$1,500 \text{ Pay Team Bonus} \\ &\times 30\% \text{ (20K Impact Level)} \\ &\hline &= \$450 \end{aligned}$$

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Generational Checkmatch

The Generational Checkmatch pays a 10% bonus for every 10K Impact Level and above in your personal enrollment team, as well as every SBP in direct line above them, for up to 7 generations.



Refer to the Alovéa Social Business Rewards Manual for specific details. Alovéa makes no promises or guarantees regarding income. The success or failure of each Alovéa Social Business Partner, like any other business, depends on your skills and personal effort. You should not rely on the results of other Alovéa Social Business Partners as an indicator of what you will earn.

Alovéa Xperiences™



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Alovéa Global Income Disclosure Statement

Transparency is the foundation to any business relationship. The Alovéa Compensation Plan provides individuals with science-based, world-class products, and the opportunity to share and sell these products with others and generate commissions from sales. The below Income Disclosure Statement is provided to help you evaluate the Alovéa opportunity.

The income data shown are for all Alovéa Social Business Partners who maintained their position qualifications, and who earned at least one commission or bonus payment during the calendar year 2019–2020, which represents 43.74% of all Members. During the reporting period, the average annual income of those Members was \$191.40. Please see the Alovéa Compensation Plan for rules and prerequisites for becoming and maintaining qualification requirements for each Impact Level. These amounts represent gross income figures and do not include expenses incurred by a Member in conducting his or her business or retail profit from the sale of products.

For trailing twelve months ended April 30, 2020

Position	% of New SBPs Earning Income	Average Annual Gross Earnings for SBP
Social Business Partner	79.05%	\$358.64

Impact Level	Minimum One Week Gross Earnings	Maximum One Week Gross Earnings	Average Weekly Gross Earnings	% of Paid Members at this Impact Level
Social Business Partner	\$15.00	\$500.00	\$42.00	5.76%
Social Business Partner 2	\$15.00	\$591.61	\$39.73	42.23%
2K Champion	\$15.00	\$995.07	\$92.28	20.22%
5K Champion	\$15.00	\$1,644.55	\$136.11	11.86%
10K Champion	\$15.00	\$3,467.43	\$200.41	9.29%
20K Champion	\$16.90	\$1,636.98	\$394.32	4.48%
40K Champion	\$21.70	\$3,193.94	\$886.86	3.20%
80K Champion	\$143.99	\$4,085.95	\$1,307.23	0.95%
Visionary Ambassador 150K	\$264.00	\$5,419.68	\$1,514.23	0.92%
Hope Ambassador 250K	\$819.24	\$8,229.71	\$3,176.18	0.82%
Royal Ambassador 500K	\$4,580.08	\$14,167.98	\$7,099.65	0.29%

All currency shown in US dollars.

The earnings of the Alovéa Social Business Partners ("SBP") in this chart are not necessarily representative of the income, if any, that an Alovéa SBP can or will earn through his or her participation in the Alovéa Compensation Plan. These figures should not be considered as guarantees or projections of your actual earnings or profits. Compensation with Alovéa results only from the sale of Alovéa products (no compensation is paid for recruiting other SBPs), which is dependent upon individual business skills, personal ambition, timing, commitment, activity, and life experience.

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